

## Education

### Master of Fine Arts, Graphic design

Savannah College of Art  
and Design (SCAD)  
Atlanta, Georgia  
2014–2017

### Master's degree, Product Design

Istituto Europeo di Design (IED)  
Madrid, Spain  
2012

### Bachelor's degree, Industrial Design

Universidad de Los Andes (ULA)  
Merida, Venezuela  
2005–2010

## Professional Development

### General Assembly

User Experience Design course  
Atlanta, Georgia  
2018

### SuperHi Online School

2019–2021  
Foundation HTML, CSS + JavaScript  
for Designers, Math for Creatives,  
and Digital Project Management

## Skills

### Design Skills

User Experience (UX) / User Interface (UI) /  
Art Direction / Creative Strategy / Creative  
leadership / Concept Development /  
Research / Rapid prototyping / Visual  
Design / Brand Identity and Strategy

### Soft skills

Listening / Interviewing / Communication /  
Storytelling / Critical thinking /  
Problem-solving / Adaptability / Project  
Management / Strategic planning /  
Work under pressure / Mentorship

### Technical skills

Sketch / Invision / Figma / InDesign /  
Illustrator / Photoshop / Keynote /  
Dreamweaver / HTML/CSS /  
Javascript / Final Cut Pro

### Languages

Spanish (native)  
English (fluent)

## Experience

### Experience Designer

*BCG X*  
Atlanta, Georgia  
2022–Present

Apply human-centered methods to create innovative end-to-end digital experiences. Collaborate with researchers, engineers, and business consultants to define requirements and design a product that aligns with user and business needs, and adhere to technical constraints.

### Senior Graphic Designer / Art Director

*BCG - Design Studios*  
Atlanta, Georgia  
2020–2022

Lead projects and small teams, strategizing and creating visual systems that solve the client's business need. Provide art direction and mentorship to fellow graphic designers. Increase teams' success by leading training sessions and discussions on best practices.

### Graphic Designer / Junior Art Director

*BCG - Design Studios*  
Atlanta, Georgia  
2017–2020

Implement creative problem solving to develop comprehensive strategies and design solutions. Adapt to accomplish high-end solutions within budget and shifting time constraints.

### Graphic Design Intern

*DHG Healthcare*  
Atlanta, Georgia  
2016

Create print collateral, environmental graphics, and diverse deliverables for events and campaigns.

### Art Director & Project Manager

*SCAD Collaborative Learning Center*  
Atlanta, Georgia  
2016

Lead and collaborate with a small team of designers, writers, illustrators, and photographers to create a high-end coffee table book for Anisa International's 50th anniversary.

### Student Life Coordinator

*SCAD Student Life*  
Atlanta, Georgia  
2015–2017

Manage and coordinate multiple student life social events, including orientation sessions. Mentor and lead the SERVE (community service) coordinator.

### Summer Program Instructor

*SCAD*  
Atlanta, Georgia  
2016

Teach and mentor senior high-school students to develop their poster and package designs based on an overarching theme.

### Teacher Assistant

*ULA Industrial Design Department*  
Merida, Venezuela  
2008–2010

Lead workshops, guide tutoring sessions, and graded practical projects for the students in Ergonomics II.

## Awards and Honors

### Key to Purpose recipient

*Boston Consulting Group*  
Leadership award received for embodying the BCG's purpose of Bringing Insight to Light.  
2020

### SCAD Secession Medalist

Silver Medal for Personality  
tests printed guidebook  
2017

### Adobe Design Achievement Awards

Semifinalist with two projects.  
2016

### SCAD Honors Award

International Student Scholarship  
2014–2017

### ULA Magna Cum Laude distinction

2010

### ULA Luis Maria Ribas Davila Order

Highest Academic Performance.  
2007, 2008 and 2009